

Message Text

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17

ACTION NEA-09

INFO OCT-01 ISO-00 EB-07 AGR-10 /027 W

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R 240445Z APR 75

FM AMEMBASSY TEHRAN

TO SECSTATE WASHDC 1217

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UNCLAS TEHRAN 3778

STATE PLEASE PASS USDA/FAS

COMMERCE FOR CAGNE

E.O. 11652: N/A

TAGS: ETRD

SUBJECT: MAJOR INVESTMENT OPPORTUNITY-DAIRY INDUSTRY

1. CONTACT IN PRINCE SHAHRAM PAHLAVI'S OFFICE INFORMED COMMERCIAL ATTACHE THAT THE PRINCE (PRINCESS ASHRAF'S OLDEST SON) HAS BEEN DISCUSSING WITH FRENCH GROUP PARTICIPATION IN LARGE DAIRY COMPLEX TO BE LOCATED NEAR ISFAHAN. PROJECT WOULD INCLUDE 10,000 HEAD OF HOLSTEINS, MILKING EQUIPMENT, PROCESSING AND PACKAGING PLANT, ETC.

2. TOTAL INVESTMENT WOULD BE APPROXIMATELY \$40 MILLION, OF WHICH \$30 MILLION WOULD BE AVAILABLE LOCALLY AND BALANCE FROM OVERSEAS PARTNERS. LAND ALREADY PURCHASED. FRENCH, WHO DUE ARRIVE END OF MONTH, REPORTEDLY CARRYING COMPLETE PACKAGE INCLUDING TECHNICIANS, MANAGEMENT, ETC.

3. WHILE FRENCH CLEARLY HAVE INSIDE TRACK AND WELL ADVANCED PROPOSAL, US FIRM OR CONSORTIUM COULD STILL WIN OUT IF FRENCH PROPOSAL NOT SATISFACTORY TO IRANIAN PARTNERS, ESPECIALLY SINCE US SUPERIORITY THIS FIELD WELL APPRECIATED.

4. EMBASSY FEELS OPPORTUNITY IS WORTH PURSUING AND WOULD APPRECIATE INFO ON INTERESTED US INVESTORS SOONEST, OR NEGATIVE RESPONSE IF PROPOSAL REGARDED AS NON-STARTER.

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PLEASE DO NOT PUBLISH AND CABLE NAMES ONLY OF THOSE COMPANIES

INTERESTED IN PACKAGE AND NOT THOSE OF EQUIPMENT SUPPLIERS.

MIKLOS

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Message Attributes

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Disposition Case Number: n/a
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